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1st Quarter 2018

NEXT CHAPTER MEETING

May 10, 2018

Doing the Right Thing When No One is Looking

Location:
Great Wolf Lodge

CHAPTER MISSION AND GOALS

Our mission is to enhance the knowledge and expertise of government meeting professionals. Our objectives are to improve the quality of, and promote the cost effectiveness of, government meetings. SGMP is the only national organization in the U.S. dedicated exclusively to government meetings.
A Message from the President…
By: Cymbre Kooker

Have You Heard?

We are starting a new kind of fundraiser to bring in some extra funds to our chapter. Silent auctions, live auctions, and door prizes are great ways to bring in some extra cash, but it begins to put a burden on our members and attendees to always be the ones to front the moolah. Sooo...we are going to have a raffle that’s so awesome, we will offer tickets to all of our co-workers, friends, family, enemies, mere acquaintances, etc. As long as they have an interest in the prize and will show us the money, we will let them be a part of this huge raffle.

Do I hear you saying, “Well, tell us already! What’s the prize?” I’m so glad you asked! Some lucky participant will win a RIDE-ALONG IN A NASCAR RACECAR! The winner will be driven by a professional driver in a real NASCAR racecar multiple times around the Texas Motor Speedway! Don’t worry, you can always tell the driver to slow down a little if it gets too exciting, LOL.

Tickets will be $7 each or 4 for $25! Considering the value of this prize package, that’s a steal of a deal! So start spreading the word now!

We plan to stream the drawing live on YouTube; we will update our Facebook page and sgmpnorthtexas.org for more info on the ticket sales and live streaming as the drawing day gets closer.
SGMP North Texas Chapter
By: Shamillian Mathis

Planners = 9
Contract Planner = 3
Suppliers = 11
+ Other = 2 (Retirees)
Total Membership = 27

New Members/Prospect:
Marquis Baskerville - Texas Initiative Program he would join under Contract Planner category. I have emailed him Chapter/National Info.

30-60 Days till renewal
Mae Rowlett - 2/28/18
Mary Scarborough - 3/31/18
Sally Thompson - 3/31/18

At Risk:
Lesa Spangler - 1/31/18
Rhonda Wise - 1/31/18
Andria Ross - 1/31/18

Dropped:
**Michelle UpShaw
David Ramchara
Valerie Farrell, CGMP
David Blackmon, CGMP
Donna Johnson
Jake Dillen
John Fox - John and I are working together with Jackie Fenwick he is having a challenge re-joining on line. I’ve contacted Jackie for support.
Monte Greene
Terry Branch - Spoke with Terry today she said she will join on-line today, per Terry she wants to remain a member.
John Steinsiek
Judy Barron

Planners = 9
Contract Planner = 3
Suppliers = 11
+ Other = 2 (Retirees)
Total Membership = 27

New Members/Prospect:
Marquis Baskerville - Texas Initiative Program he would join under Contract Planner category. I have emailed him Chapter/National Info.**I checked in with Mr. Baskerville on 2/22/18 this is pending due to business travel and confirmation from business partner. He

30-60 Days till renewal
Mary Scarborough - 3/31/18
Sally Thompson - 3/31/18
Kelly Roche - 4/30/18
Marie Peterson - 4/30/18
Autumn Valentine - 4/30/18

At Risk:
Sally Thompson - 3/31/2018

Dropped:
**Michelle UpShaw
David Ramchara
Valerie Farrell, CGMP
David Blackmon, CGMP
Donna Johnson
Jake Dillen

John Fox - Left message with John and resent link on 3/7/18
Monte Greene
Terry Branch - Spoke with Terry again 3/7/18 - resent link and copied Jackie/Ruth
John Steinsiek
Judy Barron
Andria Ross

Planners = 10
Contract Planner = 3
Suppliers = 11
+ Other = 2 (Retirees)
Total Membership = 26

New Members/Prospect:
Terry Branch - 3/13/2018

Marquis Baskerville - Texas Initiative Program he would join under Contract Planner category. I have emailed him Chapter/National Info.**I checked in with Mr. Baskerville on 2/22/18 this is pending due to business travel and confirmation from business partner. He

30-60 Days till renewal
Mark Wilder - 5/31/18
Nicole Flick - 5/31/18
Kelly Roche - 4/30/18
Marie Peterson - 4/30/18
Ryan Russell - 5/31/18

At Risk:
Sally Thompson - 3/31/2018

Dropped:
Andria Ross
Chapter Thanks
By: Cymbre Kooker

Words of Wisdom

“Spring is a time to find out where you are, who you are, and move toward where you are going.”

-Penelope Trunk

WE’VE BEEN BLESSED WITH FULL SPONSORSHIPS FOR THREE MONTHS IN A ROW!!!

We can’t thank the following properties enough for supporting our chapter in such a generous way! Thank you for providing your beautiful facilities for our monthly meetings, and thank you for spoiling us with such a DELICIOUS lunch! Your support is much appreciated!

January 18, 2018
DoubleTree by Hilton
Dallas Campbell Centre

February 8, 2018
Crowne Plaza Dallas Downtown

March 8, 2018
Wyndham Dallas Suites
Special Projects

By: Ruth Bilbo, CGMP

SGMP North Texas Chapter Silent Auction
on Thursday June 14, 2018

The North Texas Chapter of SGMP is closing out the year with our annual Awards Banquet and Silent Auction. The event will be held Thursday, June 14, 2018 at the Hilton Dallas Lincoln Centre.

Your donations will be appreciated; hotel stays, home baked items, creative home decorations, wine, and summer fun items. All money generated at the silent auction go towards providing scholarships to SGMP educational conferences.

Please send the following donation information to Ruth Bilbo at rbilbo@magnoliahotels.com:

Name of Donor / Company
Contact Info (Phone Number & E-mail)
Description of Donation Item
Estimated Value of Donation Item

If you have questions, please call 469-587-3741.

thank you!

For a GREAT year
North Texas Board Bytes

By:  Staci McAllister

January meeting
At the January meeting, an idea was mentioned to have a fundraiser to sell t-shirts with our Chapter logo. An attempt to raise membership was discussed. The idea of a call “blitz” to try to increase our membership is in the works. Beginning this month, it was voted by the Board to submit a quarterly newsletter in 2018. Cymbre will adjust the Chapter brochure with Board information instead of the schedule. It was decided that at each board meeting, we will sign a thank you card to new members and the hosting hotel.

February meeting
During the February meeting, a topic that was discussed is confirmation of the membership ratio. It was mentioned to confirm and assign the month’s recruitment, retention & reclamation action plans. Also, we confirmed aspects of locations, topics, and speakers for upcoming chapter meetings and programs. Our Board Retreat is scheduled for July 7th in Tyler, Texas. Our upcoming Community Service Project will be at the DFW Humane Society (in a shared facility with the Irving Animal Shelter) in April. An exciting Special Projects idea will be “Drive a Race Car”. More to come on this topic in the near future.

March meeting
During the March meeting, the board decided to vote to have the April board meeting via conference call instead of directly after our April Community Service Project. The board also changed the submission deadline dates of future articles to be assured our newsletter publishes on time. Finally, board members discussed a novel ice breaker idea.
Grace Nied, the speaker at the February 8, 2018 meeting of the North Texas Chapter of SGMP, presented the topic *What Do You Mean You Won’t Be My Valentine?? Sexual Harassment and Meetings*. Points covered include: how to define what sexual harassment is, what are the liabilities, and how best to prevent it in the workplace and in meetings.

Sexual Harassment is a violation of the law covered under Title VII of the Civil Rights Act of 1964. It is defined as: “Unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature constitutes sexual harassment when submission to such conduct is made either explicitly or implicitly a term or condition of an individual’s employment, submission to or rejection of such conduct by an individual is used as the basis for employment decision affecting such individual, or such conduct has the purpose or effect of unreasonably interfering with an individual’s work performance or creating an intimidating, hostile, or offensive working environment.

Understanding the legal implications of sexual harassment is very important, especially since inappropriate behavior often occurs during social events. Grace provided the following strategies to minimize liability:

- Think before you speak or act.
- Always behave professionally and ethically.
- Learn to “read” others’ reactions and feelings (emotional intelligence).
- Address inappropriate behavior immediately and directly.
- Report inappropriate behavior to those in authority or to security or law enforcement staff.
- Consider including the organization’s harassment policy or code of behavior in conference materials.

As we have all witnessed in the news this year, the liabilities of sexual harassment are high. Know your company’s/organization’s policies on sexual harassment, hold yourself to the highest standards, treat everyone respectfully, and report inappropriate behavior when you witness it.

If you are interested in Grace Nied Consulting’s slide show presentation on this topic, please reach out to Grace at gnied@icloud.com.
WANT TO WRITE AN ARTICLE FOR OUR NEWSLETTER?

**BENEFITS:**
- Shows involvement in your chapter.
- Helps with eligibility for awards such as New Member Award, President’s Award, etc.
- Helps your chapter members know you better.
- Adds one more positive notch in your resume.

If you are interested in writing an article for one of our newsletters, please contact Communications Chair Staci McAllister at staci.mcallister@fda.hhs.gov.

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The Society of Government Meeting Professionals (SGMP) was founded in 1981 and is the only national organization in the United States dedicated exclusively to government meetings. SGMP is a non-profit organization of nearly 3,000 members in 30 chapters who are involved in planning and executing government meetings. Our mission is to enhance and promote the expertise of government meeting professionals. We accomplish our objectives—to improve the quality of and promote the cost-effectiveness of government meetings—through education, resources, and networking.

For more info, visit www.sgmp.org.
Cymbre Kooker is a Consumer Safety Technician with the U.S. FDA. She has been a North Texas Chapter member since September 2013, and Chapter President since June 2015.

Cymbre enjoys posting photos from chapter meetings on the chapter’s Facebook page to promote SGMP through social media. Her goal is to promote the SGMP North Texas Chapter in DFW and in the SGMP community to spread the SGMP mission of Education, Networking, and Resources for increased benefits to planners and suppliers.

Franklin Terry is the Regional Training Officer for the US Department of Labor for the Dallas and Denver Regions. He has been a member of SGMP for 3 years and currently serves in the position of 1st Vice President. Franklin has 30 plus years with the government and an extensive knowledge of Event Planning and Event Technical Services Support. Franklin sees every event as a production, and therefore pays a great deal of attention to the details that matter to the attendees. Franklin has provided multiple training presentations for the chapter. His goal is to help our Chapter President maintain the high standards of Education, Networking, and Resources already established by the North Texas Chapter of SGMP.

Shamillian Mathis is an Account Executive for Hilton Worldwide Sales. She has been a member of the North Texas Chapter since December 2013 and 2nd Vice President since June 2017. She currently oversees the Hospitality and Membership Committees. She is looking forward to continued growth, networking, and development through her involvement with SGMP. Her goal is to help promote our chapter locally and nationally, to grow our membership, and to serve our community.
**CHAPTER BOARD MEMBERS**

**Treasurer**
Ruth Bilbo, CGMP

**Ruth Bilbo** works for the Magnolia Dallas Park Cities and has been a member of the North Texas Chapter of SGMP for over 10 years, serving in various board positions. Currently she handles Special Projects as well as the Membership Committee. Her goal is to support the efforts of the chapter to grow our membership, remain financially strong, and enhance the quality of education at the monthly meetings and to serve the community where we live. Serving the SGMP chapter has been very rewarding both professionally and personally.

**Secretary**
Staci McAllister

**Staci McAlister** is a Consumer Safety Technician for the U.S. Food and Drug Administration, HAFW3-Dallas Office, Investigations Branch. She started her FDA career in January of 1992 at the Center for Devices and Radiological Health in Silver Spring, MD and transferred to the Dallas Office in September of 1995. She has been a member of SGMP since August of 2013 and Secretary since June 2015. Some of the goals she would like to see within our Chapter would be to increase in member size and more participation in

**Immediate Past President**
Rhonda Wise, CGMP

**Rhonda Wise** has been a member of SGMP since 1995 serving in various capacities on the local chapter board and has served on every committee within the chapter. She served as a Trustee on the Gilmer Institute of Learning as well as serving on several national committees. Rhonda was the 1st Vice President on the National Board from 2011-2013. She has received the following awards:

- SGMP Sam Gilmer Planner of the Year – 2010 (national award)
- Chapter Planner of the Year – 2005, 2003
- Chapter Shining Star Award -- 2000
May 10, 2018  at the Great Wolf Lodge

**Program Topic:**

**Doing the Right Thing**

**When No One Is Looking**

**Guest Speaker: Carolyn Barrett, CGMP, CHSC,**

National SGMP Board Liaison, Director of Sales
Holiday Inn Express & Suites New Orleans Airport South

Carolyn not only has “the inside scoop” on National SGMP news, she is our liaison to the National Board. Get answers to your niggling questions about SGMP direct from your representing National Officer! Bring your boss, co-workers, and government meeting planners so they can learn more about the value of SGMP from one of our National Board Directors!
We would love to recognize chapter members who have been active in our chapter and supportive to other members in an exceptional way!

This can include volunteering to write articles for the newsletter, regularly assisting with committee responsibilities, volunteering to speak or assist with set-up at chapter meetings, etc.

So, who would you like to nominate for a Shining Star Award?

If you would like to nominate someone for this award, please send an email message to Cymbre Kooker at cymbre.kooker@fda.hhs.gov and include the following information:

- I would like to nominate the following individual for a North Texas Chapter Shining Star Award: insert nominees name.
- The specific reasons for nominating this individual are as follows: please include as much information as you feel necessary to justify your nomination.
North Texas SGMP Newsletter
Advertising Pricing & Specifications

The ad size is based on pricing:
Full Page $100.00 or $400 per year
Half Page $75.00 or $250 per year
Quarter Page $25.00 or $100 per year
Business Card $25 or $75 yearly

Website Banner Ads
Full Year $350.00
Quarterly $150.00
Monthly $75.00

The Newsletter ad size specifications for:
Full Page 9.75 x 7.25
Half Page Vertical 9.75 x 3.5
Half Page Horizontal 4.75 x 7.25
Quarter Page 4.75 x 3.5
Business card ads 2.25 x 3.5

Distribution
November—December 2016
January—February 2017
March—April 2017
May—June 2017

Advertising Artwork deadlines
December 16, 2016
February 20, 2017
April 21, 2017
June 16, 2017

Please contact Cymbre Kooker, 214-253-5250, Cymbre.Kooker@fda.hhs.gov